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## WHAT IT TAKES: Creating and Preserving Affordable Homeownership

Many different resources are needed to create and preserve affordable housing, including partner families, land, materials, financial donations, and volunteers. When you offer to help build, repair a home, revitalize a neighborhood, or provide financial literacy education we ask you to provide a combination of these resources.

Habitat for Humanity of Montgomery and Delaware Counties (Habitat MontDelco) offers a continuum of volunteer opportunities ranging from a commitment of just one day to a commitment of completing an entire house. The following pages detail the opportunities for involvement at each level. We encourage your group to consider the resources that you can provide and make the level of commitment that is right for you.

Habitat MontDelco and our partner families benefit in many ways from your sponsorship and we know that your organization will be enriched by the experience of supporting a low-income family in the construction of a new home or in the preservation of their existing home. Corporations benefit from the opportunity to involve their employees in positive team-building activities. They also enjoy increased visibility in the community and a boost in employee morale. In addition to the intrinsic benefits, Habitat also strives to offer meaningful recognition as described below. Please take a moment to reflect on the value of these experiences for your group.

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## THE ON-SITE EXPERIENCE



While Habitat is best known for creating and preserving homeownership, our mission also includes creating public awareness of the importance of housing in our community. A typical day on site makes the most of a group's time by providing a hands-on experience of supporting a Habitat program and creating a chance for the group to explore the issue of housing.

**Build.** Work together on a Habitat home or in the Habitat ReStore and gain a deeper understanding of how Habitat works and what it takes to get the job done.

**Think.** Explore housing issues through short activities that get people thinking and talking about housing challenges and solutions. We know that Habitat alone cannot meet the needs of the 76,000 people with serious housing problems in Montgomery and Delaware Counties. Providing housing solutions for everyone requires people to become actively engaged in a variety of community solutions.

**Act.** It is possible to create a community where everyone has a stable place they can afford to call home. Your group will find out what tools are available to stay involved and to continue to support affordable housing.

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## HOW TO HELP: Group Opportunities at a Glance



There are four different ways for your volunteer efforts and financial resources to be effective at helping to solve the affordable housing crisis. All of them address the need for decent housing and provide a rewarding hands-on experience.

Choose the program, time commitment, and financial contribution that best fit your group's needs.

### ***Pathway to Home Ownership Program***

Habitat MontDelco builds affordable homes throughout the county using volunteer labor. We are currently targeting Norristown, North Hills, and Hatfield. We are both the builder and the banker for these homes and are committed to selecting and training the partner families to become successful homeowners and neighbors.

The effort to build a new home (or an extensive remodel) is considerable and it takes time, but the rewards of seeing a well-made home are inspiring. Volunteering to build a home may mean working on a rehab in Norristown or new twin home construction in Hatfield. All of our models and locations put families in homeownership and are key to fulfilling our mission. By building a Habitat home, you can create an affordable home where none existed and work with the homebuyers to help change their lives. Sponsor a day, a portion of a house, or an entire home!

### ***Neighborhood Revitalization Zone Program***

Habitat MontDelco's home renovation program works to help stop the decline of neighborhoods and helps to keep families in homes when they are having a difficult time keeping up with required maintenance. Homeowners served by this program are often elderly or disabled, or on a fixed income. Homes can be completed in a short period and include critical repairs, painting, and landscaping.

When you help keep a family in their home, your restoration efforts may take only a few days but make an immediate impact. When a house turns into the pride of the street, it becomes a catalyst for a whole neighborhood turnaround. Sponsor a project and volunteer for 1-3 weeks!

### ***ReStore Program***

The ReStore is Habitat MontDelco's retail outlet that specializes in selling building materials and other construction-related products that have been donated. Revenue for the store goes to our mission of serving hard-working families in need of safe, decent, affordable housing. ReStore inventory needs to be counted, sorted, priced, and displayed; if your group of volunteers at the store, you may do any of these things. It takes a lot of hands to do this work, which takes place year-round in a climate-controlled environment. Volunteer for a half day or a full day.

### ***Mission Movers (Gifts-in-kind or budget-relieving services or programs)***

Mission Movers are essential to our organization and provide organizational funding as well as materials, skilled-base labor, budget-relieving activities that have a monetary value to Habitat MontDelco. Examples can include a roofing company that donates shingles for a Habitat home, a plumber that donates his/her time installing plumbing, a donation of a home or land, and more!

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# Pathway to Home Ownership Opportunities

## Whole House Sponsorship

Minimum Donation: \$100,000

Corporations and organizations in this program have the greatest impact on our ability to build safe and affordable homes with our partner families, and receive the most recognition throughout the community. This sponsorship level also includes building two Habitat for Humanity homes: one locally and one globally through our tithing campaign.

**One of the most rewarding aspects of a Whole House Sponsorship is the ability to work alongside a partner family on the construction site and to know that the impact of this sponsorship will be felt for more than 20 years as the lives of each family member will be changed forever.** This partnership not only allows you to do that, but also pays for the land, infrastructure, materials, and labor costs associated with building the home for the family with whom you will be partnering. In some cases, several sponsors combine resources to fund this level sponsorship. Exclusive participation and recognition opportunities are part of this partnership.

Our **Whole House Sponsors** receive:

- Up to two (2) Team Build Days per month (7-10 volunteers per day) for the length of the build
- Reserved special Team Build Day Opportunities: wall-raising, ground-breaking, etc.
- Prominent display of logo on Habitat for Humanity's construction sites until the completion of the building
- 100 Habitat t-shirt with your company logo
- Prominent display of logo and link on the Habitat MontDelco homepage
- Featured article on the Habitat MontDelco website
- Listing on the Habitat MontDelco website's "Our Partners" section
- Featured article in an issue of our quarterly print newsletter
- Recognition (logo and link) and featured article in an issue of our monthly e-newsletter, *Habichat*
- Monthly link/post on social media sites (Facebook/Twitter)
- Media notification of partnership
- Presenting sponsor at the Home Dedication with opportunity to present homeowner key during home dedication ceremony
- Customized appreciation award
- DVD Slideshow chronicling your entire experience
- Honored guests at Donor Appreciation Event
- Marketing collateral distributed at ReStore purchases for set timeframe

## Partial House Sponsorship

Minimum Donation: \$30,000

**Partial House Sponsors** receive:

- Up to one (1) Team Build Day per month (7-10 volunteers per day) for length of construction
- Logo on house construction sites until the completion of the building
- 50 Habitat for Humanity t-shirts
- Recognition (logo and link) on the Habitat MontDelco homepage
- Link on the Habitat MontDelco website's "Our Partners" section
- Recognition in an issue of our quarterly print newsletter
- Recognition in an issue of our monthly e-newsletter, *Habichat*
- Monthly link/post on social media sites (Facebook/Twitter)
- Media notification of partnership
- Recognition at home dedication ceremony

## Floors & Doors Sponsor

\$15,000

Floors & Doors Sponsors receive:

- Up to six (6) build days on the Habitat for Humanity construction site (7-10 volunteers per day)
- Listing on house construction sites until the completion of the building
- Listing/link on the Habitat MontDelco website's "Our Partners" section
- Recognition in an issue of our monthly e-newsletter, *Habichat*
- Six (6) links/posts on social media sites (Facebook/Twitter)
- Listing in Home Dedication program

## Sticks & Bricks

Sticks & Bricks Sponsors receive:

\$5,000 to \$10,000

\$10,000

- Up to four (4) Team Build Days (7-10 volunteers per day)
- Listing on house construction sites until completion
- Listing in on the Habitat MontDelco website's "Our Partners" section
- Two links/posts on social media sites (Facebook/Twitter)
- Listing in Home Dedication program

\$5,000

- Up to two (2) Team Build Days (7-10 volunteers per day)
- Listing on house construction sites until completion
- One (1) link/post on social media sites (Facebook/Twitter)
- Listing in Home Dedication program

## Team Build Day

\$2,500\*

Organizations both large and small enjoy the idea of a single work day on a site for their group. In fact, it's the most popular group method of supporting Habitat for Humanity. One-day opportunities are designed for groups that have flexibility and willingness to help wherever the need is greatest.

*\*Consideration is also given by donating a budget-relieving service or gift-in-kind item.*

All of our **Team Build Day Partners** receive:

- A build day on the Habitat for Humanity construction site (for up to 10 people)
- One (1) link/post on social media sites (Facebook/Twitter)
- Invitation to Home Dedication

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## Neighborhood Revitalization & Critical Home Repair

Preserve a Home Sponsors will see a big impact in a short amount of time as they transform a home in disrepair. For a volunteer group, this also means making a connection with one home and one family, and being rewarded by both improving a neighborhood and helping a family stay in their home. Preserve a Home offers the greatest scheduling flexibility and groups can also commit to preserving multiple homes for greater community impact.

## Zone Sponsor

\$15,000

- Up to four (4) Team Build Days (5-10 volunteers per day)
- Listing on the Habitat MontDelco website "Our Partners" section

- Prominent logo placement on all Zone signage
- Listing in an issue of our monthly e-newsletter, *Habichat*
- Links/post on social media sites (Facebook/Twitter)
- Framed group photo from each build day

## Critical Home Repair Sponsor

\$7,500

- Up to two (2) Team Build Days (5-10 volunteers per day)
- Logo placement on project specific signage
- Listing in an issue of our monthly e-newsletter, *Habichat*
- Two (2) links/posts on social media sites (Facebook/Twitter)
- Framed group photo from each build day

## Brush with Kindness

\$5,000

- One (1) Team Build Days (5-10 volunteer per day)
- Listing in our monthly e-newsletter, *Habichat*
- Social Media Shout Out with link
- Framed group photo from each build day

## Community Improvement

\$2,500

- One (1) Team Build Day (5-10 volunteers)
- Listing in our monthly e-newsletter, *Habichat*
- Framed group photo from build day

## ReStore Opportunities

Financial Contribution is Encouraged



One-day opportunities in the ReStore involve helping to sort donations, take inventory, assist customers, and arrange merchandise. Groups can provide 5-10 volunteers per day as pre-arranged with the Community Outreach Manager. They are asked to work a minimum of 4 hours per day between 9am-5pm Wednesdays, Thursdays, or Fridays or 9am-2pm on Saturdays.

## Mission Movers

Mission Movers are a vital part of our organization and provide organizational funding, materials, skilled-base labor, and/or budget-relieving activities that have a monetary value to Habitat MontDelco. The value of the contribution is determined by the company. Mission Movers work on the project where there is the greatest need and receive the same benefits outlined above at the levels listed below.

**Foundation Sponsor: \$10,000-\$30,000**

**Contributing Sponsor: \$5,000-\$10,000**

**Supporting Sponsor: \$5,000 and below**